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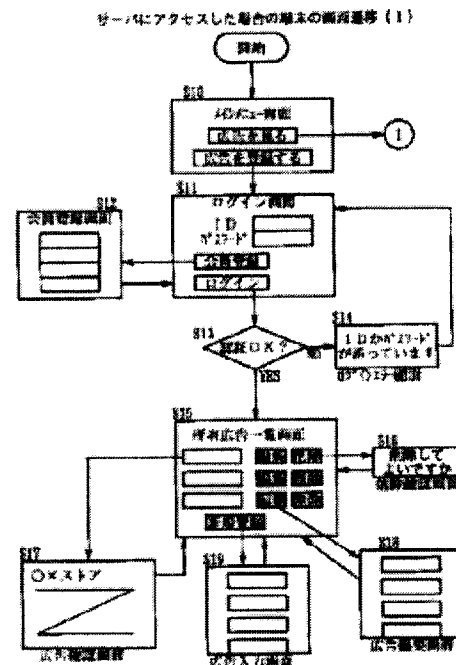
(21)Application number : 2000-225588 (71)Applicant : NIPPON TELEGR &
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(54) METHOD AND DEVICE FOR SUPPLYING AREA-SPECIFIED ADVERTISEMENT INFORMATION AND RECORDING MEDIUM

(57)Abstract:

PROBLEM TO BE SOLVED: To provide a supplying method, a device, and a recording medium for area-specified advertisement information which make it easy for a small- scale trader or individual to publish an advertisement and are convenient in the case of providing and browsing information significant only in a specific area.



SOLUTION: This is a supply method for area-specified advertisement information which allows the terminal of an advertisement supplier to provide advertisement information for the terminals of advertisement recipients through a computer network. The terminal of an advertisement recipient is urged to input one or more place names and advertisements related to the place names inputted from the terminal of the advertisement recipient are retrieved; and a list of the advertisements obtained by the retrieval is outputted to the terminal of the advertisement recipient to urge the terminal to make a choice and detailed information on a specific advertisement selected by the input from the terminal of the advertisement recipient is outputted to the terminal of the advertisement recipient.

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